



## Scrum Product Owner Certified (SPOC™)

Duration: 2 days

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Our trainers are highly qualified, practitioners in their chosen fields. ”

### Sydney Training Centre

Level 5, 45 Clarence Street  
Sydney NSW 2000  
P: 1300 70 13 14  
www.pm-partners.com.au  
info@pm-partners.com.au

### Melbourne Training Centre

Saxons  
Level 8, 500 Collins Street  
Melbourne VIC 3000  
P: 1300 70 13 14

### Singapore Training Centre

20 Bendemeer Road #03-12  
Singapore 339914  
P: +65 6818 5771  
www.pm-partners.com.sg  
info@pm-partners.com.au

### Overview

Scrum Product Owner Certified (SPOC™) is an intensive training course on one of the most critical roles defined by the world's most popular Agile method: Scrum. The course provides an interactive hands-on learning experience through a mix of highly interactive facilitator-led discussions, group activities, games and product development simulation.

This course focuses on the perspective, responsibilities, tools and techniques employed by the Scrum Product Owner.

### Course Objectives

- To provide participants with an understanding of the Product Owner's role throughout the life of a Scrum project.
- To provide practical knowledge of Scrum from a Product Owner's perspective, including roles, meetings and artefacts.
- To prepare participants to be comfortable in taking on the role of Product Owner ('the voice of the customer') including managing common issues and roadblocks encountered in Scrum projects.
- To give participants a working knowledge of the tools and techniques required to write effective requirements (User Stories), and to prioritise and maintain a healthy product backlog.
- To prepare candidates with the necessary knowledge to take the online Scrum Product Owner Certified (SPOC™) certification exam.

### Learning Outcomes

- Participants will be familiar with the concepts, advantages and challenges of Scrum and the Product Owner role.
- Participants will be adept in handling the business aspects of the Scrum method.
- Participants will be equipped with the knowledge, tools and techniques needed to play the role of Product Owner ("voice of the customer") in their organisation.
- Participants will be equipped with effective techniques to:
  - = Write effective product vision statements
  - = Perform release planning
  - = Gather, prioritise and maintain requirements
  - = Write epics, user stories, acceptance criteria and personas
  - = Track and report progress
  - = Participants will gain an understanding of the roles and interactions with other Scrum core team and non-core team roles.

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## Who should attend?

This certification course is suitable for those who interface with stakeholders and those who influence the shaping of product solutions from a business perspective. This includes, but is not limited to:

- Business Managers
- Product Managers
- Scrum Masters
- Product Owners
- Business Analysts
- Iteration Managers
- Project Managers
- Agile Business Analysts

## Prerequisites

To ensure your outcomes are achieved, you are required to complete some pre-course preparation. This will be sent out 2 weeks in advance of the course.

Whilst not a formal prerequisite, it is recommended that you have undertaken the Scrum Master Certified (SMC™) course to better understand the concepts required for the Scrum Product Owner certification exam.

If you are not familiar with SMC then your Scrum trainer will outline any additional topics you will need to revise prior to undertaking the SPOC™ exam.

## Development Units

Participants who have been awarded the Project Management Professional (PMP)® credential by the Project Management Institute (PMI)® are eligible to earn **14 PDUs** for their participation in this course (13 Technical, 1 Leadership).

Participants holding any of the Project Management accreditations (CPPP/CPPM/ CPPD) are eligible to earn **20 CPDs** for this short course.

## Course Summary

- The role of the Product Owner in applying the Scrum framework end to end.
- Developing the project vision.
- Optimising project value through business justification techniques.
- Prioritising requirements using customer value-based prioritisation techniques.
- Developing personas.
- Writing effective epics and user stories by applying the INVEST model.
- Decomposing user stories.
- Determining 'done' and 'acceptance criteria'.
- Creating and grooming the prioritised product backlog (PPB).
- Developing appropriate release strategies.
- Roles in a scaled Scrum project (applying Scrum to programs and portfolios).
- Interpreting sprint planning outputs e.g. the sprint backlog and burndown chart.
- Incorporating risks and changes into the product backlog.
- Exam format, timings, practice questions.

## Course Delivery

Trainers of this course will use a practical delivery approach to provide participants with a 'hands-on', multi-faceted and challenging learning experience.

Courses are facilitated by our experienced and qualified SCRUMstudy Certified Trainers (SCT™). These can be held on-site or at our premises. All courses can be customised to suit your requirements.

**Materials:** A comprehensive participant handbook and the official Scrum text book – A Guide to the Scrum Body of Knowledge (SBOK™ Guide).

## Certification

The Scrum Product Owner Certified (SPOC™) certification exam is a 3-hour, online, multiple-choice exam to be undertaken within 6 months after completing the 2-day training course.

Exams are administered by SCRUMStudy and are taken at a time convenient to you. The cost of the exam is included in the course fee (2 free re-takes included).