# Team 360 View

# Invaluable Feedback Specific and Measurable

When teams ask the question, "How are we doing?" they often start with a team assessment. It gives the team their own, internal view of their performance.

But there is a second way to answer the question: ask the people who interact with the team on a regular basis. Ask the customers of the team, the stakeholders, the people who are impacted by the team's everyday performance. This external view from the people whose opinions matter and are most affected, is invaluable feedback to the team.

It is also extremely rare. It is very difficult to get honest, specific feedback as a team — especially for senior management teams. Too often the feedback is cautious and vague or simply "nice". Not helpful.

Now there's an easy alternative: the Team 360 View™. Your team can now receive clear, specific feedback from an anonymous survey of selected stakeholders. The Team 360 View  $^{\text{TM}}$  gives you measurable feedback that will point the way to better team performance.

## How it works

The Team 360 View™ is an diagnostic tool based on the same proven model as the Team Diagnostic™ — used with thousands of teams worldwide since 2005.

The online survey takes about 20 minutes to complete. The responses from all stakeholders are combined and presented in a report that displays the results in multiple graphic layers, each layer more detailed. The diagnostic also includes stakeholder responses — anonymously to essay style questions that can be customized for the team.

The Team Diagnostic™ model looks at two dimensions:

The conditions necessary for teams to be productive

The conditions necessary to create a high-performing culture

**Productivity Competencies** 

Positivity Competencies

The model defines 7 attributes in each of these two areas:

#### PRODUCTIVITY COMPETENCIES

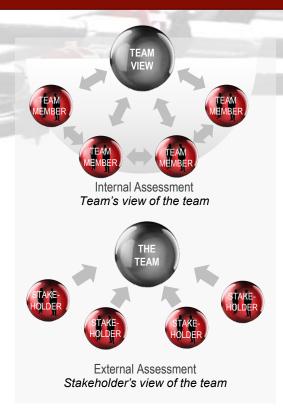
Team Leadership Accountability Alignment (mission & purpose) Goals & Strategies **Decision Making** Resources

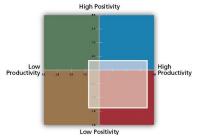
Proactive (creative initiative)

## **POSITIVITY COMPETENCIES**

Communication Trust Respect Values Diversity Camaraderie Constructive Interaction Optimism

The Team 360 View™ gives the team invaluable information from the people whose opinions matter most: the people who are served by the team every day.







#### Contact

Deon Rademeyer - Principal Consultant 0401 144 895 deonr@pm-partners.com.au

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Sydney Level 2, Bank of NSW House 228 Pitt Street Sydney NSW 2000

Melbourne **Rialto South Tower** Level 27, 525 Collins Street Melbourne VIC 3000

Singapore Level 39. Marina Bay Financial Centre Tower Two 10 Marina Boulevard Singapore 018983